



Sasha

GILL

vegan recipe developer / food
photographer / blogger

www.thesashadiaries.com



@thesashadiaries
40,800 FOLLOWERS



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ABOUT

I am a 22-year old medical student at the University of Oxford. I started my blog, The Sasha Diaries, in 2014, when I decided to try out a plant-based diet, and have been cooking up a storm ever since! I will be publishing a cookbook about plant-based Asian cooking with Murdoch in 2019. I am passionate about curry, collecting kooky tea flavours, and baking lots of cake.

BLOG AUDIENCE

My blog, www.thesashadiaries.com, gets on average 3-40 000 page views per month. I have readers from all over the world, notably the United States, United Kingdom, Germany, Australia and Singapore. My recipes have been featured on many websites including the Feed Feed, BOSH, PETA, Thrive Magazine, as well as Vegan Food and Living.

COLLABORATIONS & FEATURES

- Daniel Wellington
- BuzzFeed
- All Plants
- Pho Restaurant UK
- Loving Earth Chocolates
- KORO Drogerie
- Kallo
- SAGE by Heston Blumenthal
- Raw Press
- And many others...

SERVICES OFFERED

- Recipe / Restaurant / Product / Supper Club photography
- Recipe development
- Product / Service reviews
- Event collaborations

INSTAGRAM STATISTICS & DEMOGRAPHICS

40 200 + followers

87% women

Age of followers 18-34 (77%)

Top Locations: London, Singapore, New York, Los Angeles, Hong Kong, Sydney, Berlin

CONTACT

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